



# The Pc is not a typewriter

Robin Williams



Ever wonder why some type looks more professional, more sophisticated than other type? The answer lies in the techniques and rules developed for professional typesetting. Not surprisingly, those methods are far different than the training given in Typing 1A. This book not only lays down the principles governing traditional type, but explains the logic behind them. The original bestselling version, entitled The Mac is not a typewriter, received scores of rave reviews and won the prestigious Benjamin Franklin Award from the Publishers Marketing Association. Tailored specifically for users of IBM-compatible computers, this new edition will introduce thousands more to the secrets of beautiful, sophisticated pages.

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